



ART IN ACTION!

2025



A Creative Home for All

Mission

The Arts Center inspires creativity and contributes to community well-being through equitable access to and engagement with the visual arts. We collaborate to offer exhibitions, learning opportunities, artist development, and cultural events centered around art, artists and art enthusiasts in the greater Corvallis area.

Vision

A creative home for all—where art is not a luxury, but a shared, everyday experience.

Values

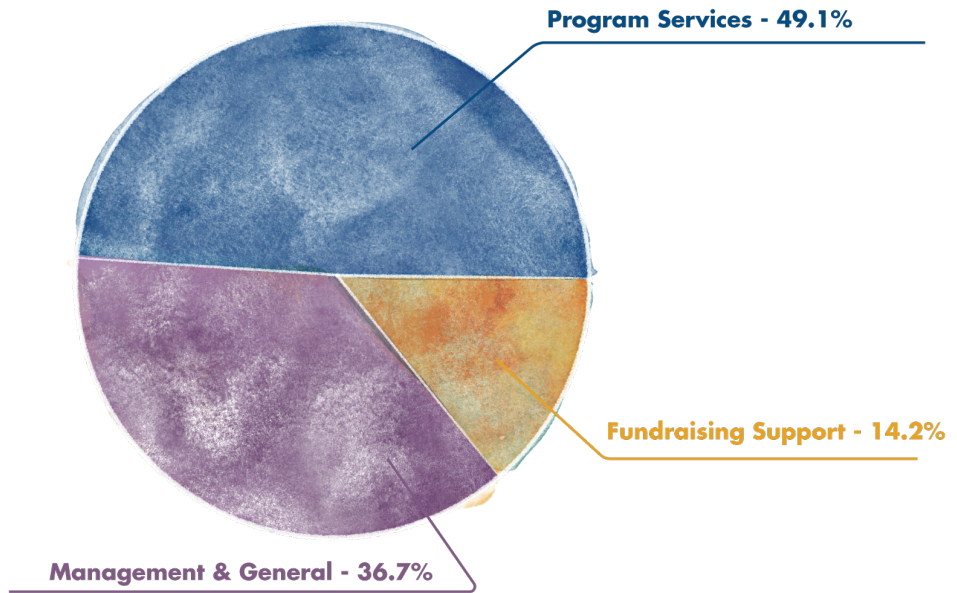
Justice, Equity, and Transparency. Not as ideals, but as practices—guiding how we create, collaborate, and serve.

Take a peek inside to see what we were up to in 2025



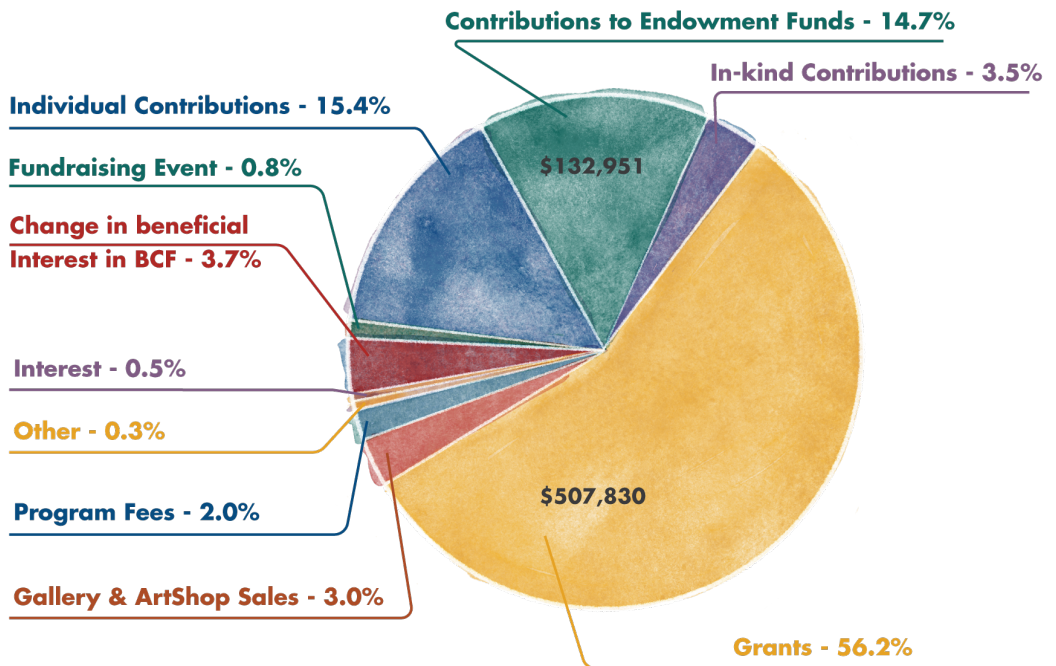
FY25 Expenses

TOTAL Expenses: **\$846,094**



FY25 Revenue

TOTAL Revenue: **\$904,416**





Our newly imagined annual fundraising party, *SpectACular* made its debut in unforgettable fashion.

With a Monster Ball at the Benton Historical Society - Corvallis Museum, **150 guests** and over **70 artists** transformed an evening into a celebration of creativity and community—raising **\$23,000** to fuel TAC's work.

Proof that fundraising can be a little weird... and wildly successful.



PROGRAM IMPACT



Arts ADVENTURES Youth Arts Education

Arts Adventures is where creativity begins. Through hands-on experiences, young artists build confidence, curiosity, and critical thinking skills that extend far beyond the classroom.

2025 saw **17 youth arts education classes** for a total of **204 hours** of instruction by **3 professional teaching artists**. **147 children** were able to flex their creativity with TAC.

It's learning. It's exploration.
And yes—it's also pure, joyful mess-making.



Adult Arts Experiences

Creativity doesn't come with an expiration date. In 2025, TAC expanded opportunities for adults to learn, experiment, and reconnect with making—through workshops **led by exhibiting and local artists**.

Whether trying something new or deepening a practice, these experiences invite lifelong curiosity.

2025 we held **20 classes**, workshops, and meetups for adult and professional artists with **197 participants**. And we're just getting started.



New program added in 2025! **R.I.V.E.R.**

(Residencies Inspiring Vitality, Engagement, and Renewal)

RIVER flows from place to people.

Our reimagined residency program invites artists to create, connect, and engage—drawing inspiration from Corvallis while contributing meaningfully to it.

The first Creative Engagement cohort arrives in Summer 2026, bringing new ideas, new energy, and new ways to experience art in community.

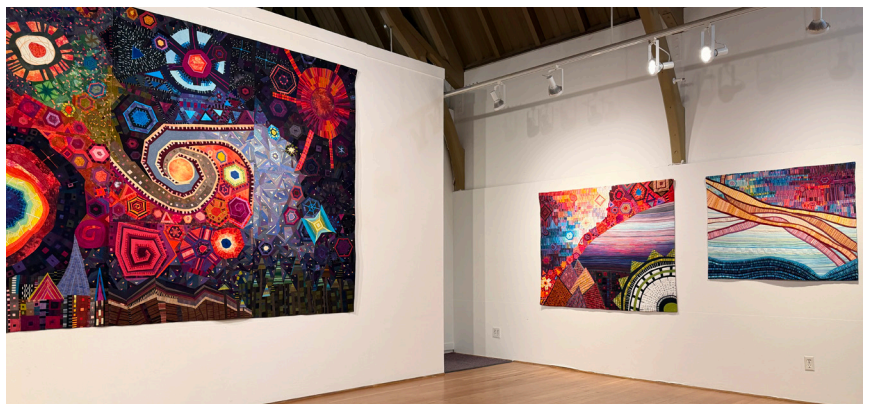


EXHIBITIONS

In 2025, TAC's galleries told stories that mattered. From the *Howland Community Open* to *Resting My Bones*, *Wildfire + Water*, the *Around Oregon Biennial*, *Weight*, and *In Unexpected Harmony*, each exhibition invited visitors into conversations about the world we share with themes exploring parenthood, climate, identity, and the enduring power of place.

We celebrated artists from across Oregon and beyond, while creating space for visitors to reflect, question, and connect.

New exhibitions open every month—because there's always something new to see, and something new to feel.





New program added in 2025! Unlocking Art

Unlocking Art opens the gallery in a new way.

Through guided conversations and interactive exploration, visitors move beyond observation into dialogue—discovering not just what art is, but what it can mean.

Because art isn't just seen - It's experienced.

Join us on the first Saturday and last Tuesday monthly for your guided exploration of our exhibits.

2025 Howland Community OPEN

The 2025 Howland Community OPEN celebrated the incredible creativity of our region, featuring artwork from **288 local artists** across a wide range of ages, styles, and mediums. As The Arts Center's beloved annual exhibition, the salon-style showcase highlighted the depth and diversity of artistic talent throughout our community.



2025's Adult People's Choice Award was presented to **Carley Hansen-Prince** for *Bananaphone*, while the Youth People's Choice Award went to **Lotus Rivers** for *Los Sapos en Puebla*.



COMMUNITY OUTREACH



CREATIVE VALLEY

Did you know that the Greater Corvallis area and Mid-Willamette Valley are full of arts guilds, arts groups, and arts organizations? In 2025, TAC hosted Creative Valley, a three-day “science fair” expo of many of these groups. **257 people** dropped by to see what makes Corvallis such a cultural capital!



Light Rider Studios takes portraits using 4x5 film at Creative Valley.

TAC Makes

TAC Makes brings everything artistic and hands-on out into the community for free art-making interactions for all ages. From 2nd Saturdays @ TAC, to Corvallis Community Center, to the Corvallis-Benton County Library, we got messy with **764 people** in 2025!



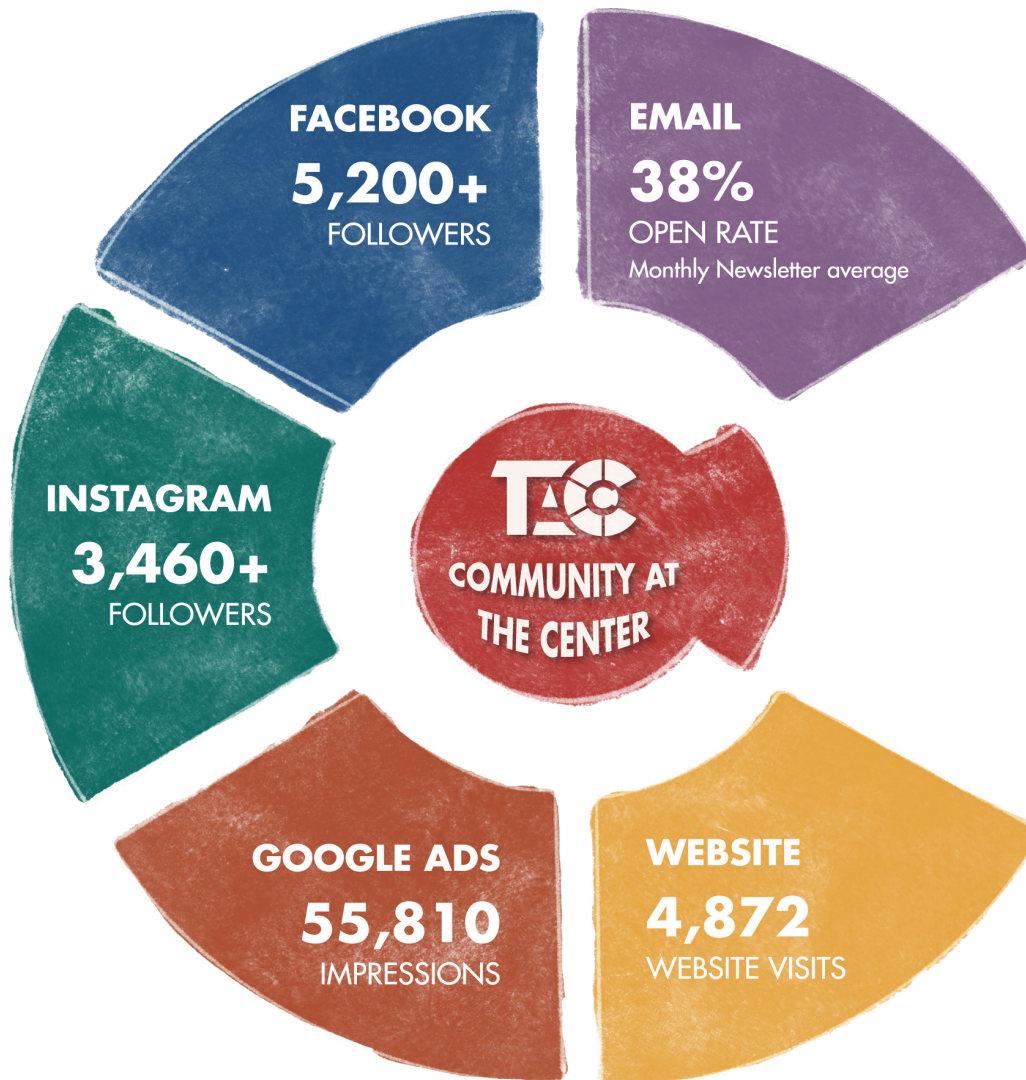
COMMUNICATIONS

Connecting people to the arts and to each other.

In 2025, we continued expanding our digital reach through social media, email, web, and Google Ads to make the arts more visible, accessible, and engaging across the region.

Our Facebook and Instagram platforms connected with more than **8,800 followers**, while our newsletter maintained a strong **38% average open rate**. Google Ads generated more than **55,000 impressions** and nearly **5,000 website visits**, helping audiences discover exhibitions, classes, events, and opportunities to engage with The Arts Center.

This year, we also strengthened our digital foundation through **improved website functionality**, more reliable analytics and tracking systems, and the early development of expanded digital community tools, including the **TAC Mobile App** launching in 2026.



THANK YOU

TO OUR 2025 VOLUNTEERS!

The hard work of those dedicated to serving TAC completely selflessly has a value of

\$74,845*



572

Volunteers

2071

Volunteers hours

* 2025 national average value of a volunteer is \$36.14.
Independent Sector, [independentsector.org](https://www.independentsector.org)





CORE FACILITY EXPANSION PROGRAM

Investing in Our Mission. Expanding for Impact.



OUR MISSION
Engage, inspire, and enrich our community through the arts.

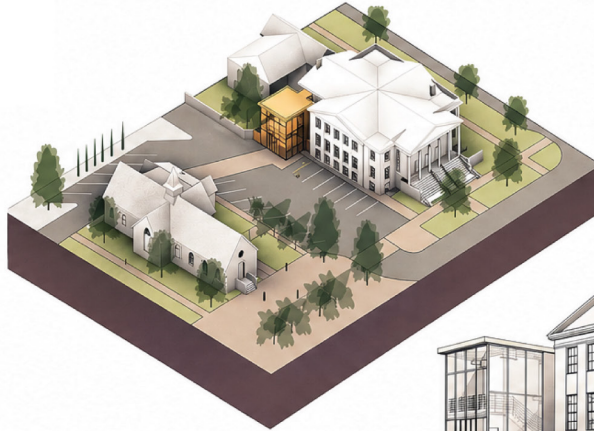


OUR FUTURE
A strengthened campus designed to welcome more people, serve more communities, and inspire for generations.



OUR COMMITMENT
Thoughtful growth.
Community focused.
Built to last.

SITE PLAN & NEW ADDITION



EXPANDING CAPACITY. ELEVATING EXPERIENCE.



More Space for Programs and Community



Improved Access and Amenities



Operational Efficiency and Sustainability



Stronger Community Connections

PROGRAM BENEFITS



GROWING ACCESS

Increased capacity to serve more learners, artists, and audiences.



ENHANCED EXPERIENCE

Modern facilities and improved flow create a welcoming environment.



SUSTAINABLE FUTURE

Efficient systems and thoughtful design support long-term stewardship.



COMMUNITY IMPACT

A vibrant hub for connection, creativity, and culture in the heart of Corvallis.

PROGRAM AT-A-GLANCE

PLAN



Listening, Planning & Design

BUILD



Construction & Expansion

COMPLETE



Final Touches & Readiness

WELCOME



Expanded Impact. Stronger Together.

TAC Forward is more than a building project—it's an investment in people, creativity, and community.



700 & 760 SW Madison Avenue, Corvallis, OR 97333 | theartscenter.net

Behind the drop ceilings and commercial carpeting of 760 SW Madison lies both the architectural soul of 1920s Corvallis and the future home of The Arts Center. Preserving this historic building means restoring it to active public use while reestablishing TAC as a vibrant creative hub for the community.

Once renovated, the space will include affordable artist studios, expanded arts education classrooms, and a welcoming “third space” designed for quiet reflection, connection, and community conversation.

Scan to learn more about TAC forward



Celebrating the acquisition of 760 SW Madison with the Bunn family, staff, and volunteers.

"I know how
ART
transforms
US."

— Elena Chavarría-Correa
TAC Board Member, Volunteer, and Community Advocate



2025 Board Members

Thank you to our 2025 Board Members: Jay Baker, Pat Berman, Dawn Carlton, Brynn Carter, Elena Chavarria, Alysse Chapman, Keith Farney, David Goodrum, Carole Hobrock, Deborah John, Kimberly Long, Nell O'Malley, Dana Monroe, Doris Rogers, Evan Salbego, Jeff Schiminsky and Tom Steele

A very special thank you to Pat Berman for her years of leadership as our Board President! Pat's term as president ended on June 30, 2025. Her tenure saw TAC through some challenging and exciting times. Coming into the role in the shadow of COVID-19, Pat persevered and led the board through times of austerity, a 60th Anniversary, the retirement of our beloved Executive Director Cynthia Spencer, the onboarding of a new Executive Director, and a feasibility study to expand the Arts Center. Thank you, Pat, for your dedication and continued service to TAC!

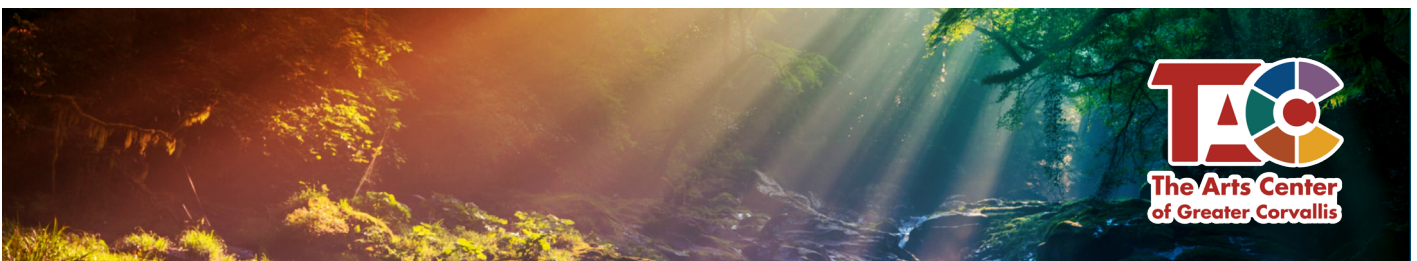


Honoring Pat Berman for her years of leadership and service as Board President.

2025 Staff Members



Erinn Gavaghan, Executive Director
Jennie Castle, Associate Director + Curator
Andrea Adamson, Finance Manager
Jen Bouton, Community Engagement Manager
Willow Cogan, Visitor Services Coordinator
Claire Elam, Arts Education Manager
Dawn Figueroa, Art Shop Manager
Jill Meyer, Development Manager
Maggie Seldara-Bahnson, Office Manager
Vanessa Smith, Marketing Manager + Graphic Designer
Jennifer Thelander, Development Manager*
*joined our team in 2026



Thank you for your generous support

TAC Forward Donors: Oregon Community Foundation Bob and Kitty Bunn Family Fund & Benton Community Foundation Bob and Kitty Bunn Family Fund

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SpecTACular

SAVE THE DATE

SpecTACular 2026

TACtv, a special two-night celebration of the visual media that shaped a generation.

Inspired by the bold creativity, experimental design, and cultural energy of the golden era of music television.

October 16 & October 30

A fundraiser benefitting
The Arts Center of Greater Corvallis.